

PAGE 4-B

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Land Of Winter Sports

# Michigan Winter Is 'Red Hot' Fun Season

LANSING—We confess! Michigan does not have the majestic, sky-high peaks you'll find in the Alps or the Rockies, but we do have slopes, runs and trails that offer comparable thrills and exciting challenges to skiing enthusiasts. Plus, some things the others do not have, according to the Michigan Tourist Council.

Michigan has the world's highest artificial ski jump at Pine Mountain Lodge in Iron Mountain, this year's host for the United States Olympic team events.

Fun Valley, five miles north of Mio on County Road 612 in the eastern Lower Peninsula. Adventure Mountain will offer snow experiences two downhill runs with one tow, a chair and cafeteria plus a snack bar and toboggan run. Their facilities will be open weekends and three nights under the lights.

Some changes have been made at ski areas on the eastern side of the state too. In the Cleveland region, Silver Knob has a new snack bar and ski school. Finances Ski Resort has added a new cocktail lounge and will be open weekends only this season.

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The National Ski Hall of Fame is located at Alpena where the National Ski Association was founded in 1904. Famous Suicide Hill Ski Jump is there too, the site of annual competition among the world's top jumpers. The best of all, Michigan is covering the 1971-72 season with 73 developed sports areas with the welcome mat out for skiers of all ages. "First timers" to accomplish peak Michigan is also providing 18 authorized snowmobile areas this season for those who prefer skimming across the snow in a 44-horsepower motorized fashion. The majority of Michigan's state parks and recreation areas also have snow areas open for snowmobiling. However, do check with the individual park managers for specific locations. Making their grand openings this season will be two new sports areas—Adventure Mountain, located at Mass, on M-21 about 18 miles northwest of Ontonagon in the Upper Peninsula; and

## Alpine Makes Improvement

Alpine Valley, located on M-59 near H<sup>2</sup>O, has made improvements over the summer to get ready for an anticipated big ski season. The 88 acres of well-groomed slopes offer better skiing for the beginner, the intermediate and the expert.

Although skiing and snowmobiling top the list of Michigan's winter attractions, many other activities draw a large audience. For fishing, boating and skating have impressive fan clubs with tobogganing, dog sledding, snowshoe trail blazers and old-fashioned sleigh rides ranking well in popularity.

Alpine also offers other attractions. Alpine also has updated rental equipment with addition of new ski boots, boots, boots. Alpine Valley added more chairs and has reserved this season for a new chairlift and two



Mt. Brighton is waiting for another ski season to begin

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