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THE EVENING NEWS ... WINTER SPORTS EDITION

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# There Are Many Slopes At Your Doorstep

#### 24 HOUR

Black & White Film

WILSON'S





## FOR WINTER SPORTS AT THEIR BEST . . .

Come to the Eastern Upper Peninsula . . . away from the tensions of big city life . . . offering a diversity of winter sports. Ski fobulous Iroquois Mt., ice fish in Lake Superior, St. Mory's river or the Les Chenocux area for giant pike, perch, herring and whitefish, Follow a woodland trail on a snowmobile. Every activity lends itself to picture taking.

## WE HAVE EVERYTHING FOR OUTDOOR FUN! SEE THE FAMOUS RIVERSIDE

# SKI-DOO





SKI APPAREL FOR THE ENTIRE FAMILY

- SKIS POLES BINDINGS BOOTS PARKAS
- AUTO TOP CARRIERS
- **STRETCH SLACKS**
- **SWEATERS**

### ICE FISHERMEN HEADQUARTERS

- ●RODS ●REELS ●MINNOW BUCKETS
- LURES
- HEATERS
- GLOVES
- BOOTS
- **●INSULATED CLOTHING**

