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Some of the large motels like Lake Lawn at Delavan and the Wagon Wheel near Beloit have winter reservations many weeks in advance because people like to take weekend winter holidays. That same potential business will be available in this area when the new superhighway is completed. Already some of the places like the Dell View hotel and Uphoff's at Lake Delton and Ishnala at Mirror Lake are preparing additional facilities to accommodate these winter vacationers. To make the area a complete success we need skiing for a full winter holiday.

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