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Holiday Hill Attracts Many To Lake Geneva

Heavy snowfall on the last days of the old year ushered in a brisk week of winter sports activity in Lake Geneva and throughout the surrounding countryside.

Timed well with holiday vacations when more than the usual number of young people were at home, the upsurge in winter sports was a good indication of what can be in store for the community with continued snow and cold weather.

Winter sports enthusiasts appeared in increasing numbers in the city over the past two weekend.

The greatest amount of snow fell on the night of December 28-29. Four inches were measured by the Yerkes observatory weather statistician. Since that time little snow has fallen, although the aggregate amount measured at the observatory Monday was 5.3 inches.

New Ski Resort

In the immediate vicinity, the greatest ski activity was concentrated at the new Holiday Hill resort west of Springfield off highway 36. Between 130 and 145 skiers were on hand Sunday at this spot. Many of them were from Chicago.

Manager of Holiday Hill is S. C Blomquist, a member of the National Ski patrol and of the Central U.S. Ski association.

An 800 foot ski tow is in operation at this resort. A club house maintained for the comfort of skiers is equipped with a first aid room. The terrain around Holiday Hill is suitable for skiing on open slopes, wooded trails and cross country.

"Snow Plow Trail"

The longest ski-run, the "Snow Plow Trail" extends through the woods for about 1,300 feet. The ski runs are on north slopes assuring reasonable protection from the sun and a maximum utility

past weekend, an average of from 30-40 skiers have been on Holiday Hill each day, Mr. Blomquist reports.

For the first time in city history, Lake Geneva was listed Saturday on a weather bulletin posted in a Chicago department store for the information of city sports enthusiasts. Included on the report are such well known ski winter resorts as Sun Valley, Denver, Rib Mountain and many eastern resorts.

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