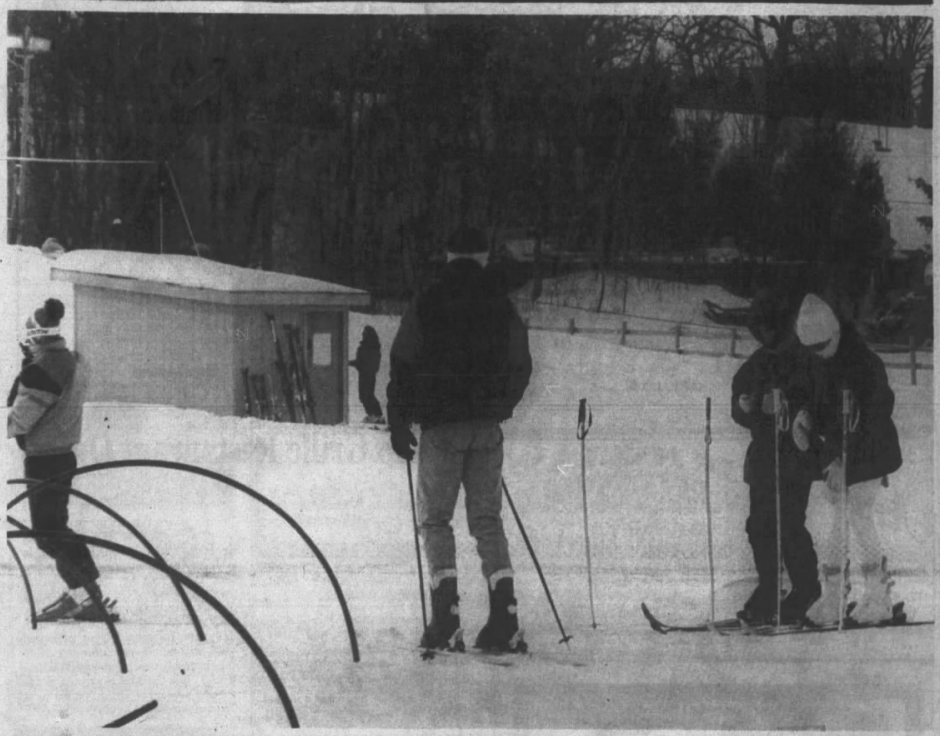
Newspapers by ancestry
https://www.newspapers.com/image-view/588659763/

Downloaded on Nov 17, 2025

THE RESORTER
SERVING THE SOUTHERN LAKES AREA
Lake Geneva Regional News 315 Broad Street, Lake Geneva, Wisconsin 53147 (P.O. Box 937) 414-248-4444 Thursday, January 13, 1994



SKI CONDITIONS ARE EXCELLENT on Hot Dog Mountain at the Grand Geneva Resort and Spa, Highway 50 East, Lake Geneva. Although recent extreme cold temperatures have deterred some skiers early this season, a brave group of enthusiasts hit the ski area last Saturday. Grand Geneva Resort is offering a Ladies Day special at Hot Dog Mountain Wednesday, Jan. 19, from 10 AM to 10 PM. The special includes lift, lesson, rentals and lunch for $18. Regional News Photo

$40 Million Renovation of Grand Geneva Resort

Work is designed to make the Grand Geneva Resort and Spa (formerly Americana) mid-America's premier meeting and convention resort. To better accommodate more and larger organizations, the resort, under the direction of its management company, Marcus Hotels and Resorts, is undergoing a $40 million renovation of existing facilities and the addition of 8,000 square feet of meeting space.

Once the expansion and enhancement of Grand Geneva Resort and Spa is complete, the facility will not only have the look and feel of an elegant vacation lake home, but will be the largest meeting and convention resort in Wisconsin. Offering a total of 22 meeting rooms and approximately 50,000 square feet of meeting and convention space, the additional space will help satisfy meetings of up to 1,500 and banquet groups to 1,120.

As part of the strategic planning process for Grand Geneva Resort and Spa before renovation plans began, Marcus Hotels and Resorts asked several meeting planners familiar with the property what they felt needed to be done to upgrade and improve the resort's facilities. These planners noted that in previous years, as the Lake Geneva Playboy Resort and then as Americana Lake Geneva Resort, the facility lost business due to inadequate meeting space and lack of flexible exhibit space.

"In part, the input we received [from meeting planners] helped shape Grand Geneva's renovation plans to include a new grand lobby and lobby lounge and a new 8,000 square foot grand ballroom," said Bernard Kaufmann, general manager of Grand Geneva. "This addition will give Grand Geneva the flexibility to host larger [and more] organizations without those groups having to compete for prime meeting space."

The exposition center will support, as will all meeting rooms at the resort, the latest in audiovisual and video equipment for the most technical and impressive presentations. With 13,000 square feet, the center can house 100 booths that are eight by eight feet.

"We are also updating our sports and spa facilities for the recreational side of your meetings," Kaufmann said. "The area will feature a rustic

PLEASE SEE $40 MILLION PAGE 3

Interlaken to Host Bridal Fair

Interlaken Resort and Country Spa, Lake Como, will host it eighth annual Bridal Fair Sunday, Jan. 23, from noon till 4 PM.

For eight years the resort has hosted this popular event which has come to be known as the "Complete Wedding Planner."

"The reputation of Interlaken's Bridal Fair has continued to impress everyone attending," states Ben Vitullo, convention manager. "We have become one of the few places in Southeast Wisconsin where a bride and groom can finalize all of their wedding plans and needs in one day."

Exhibitors will be available for consultation in the areas of bridal fashions, formal wear, cakes, music,

PLEASE SEE INTERLAKEN HOST PAGE 4

Williams Bay Plans Winterfest

Williams Bay will host a weekend of fun Feb. 12 and 13. There will be snow volleyball, snow baseball, ice sculpting, wagon rides, ice skating races, snowmobile radar runs, an ice fishing derby and much more.

The Williams Bay Fire Department will serve its famous firehouse chili all day both days in the firehouse. There also will be a dance on Saturday night at the firehouse. Family attendance is welcome.

The Williams Bay Lions Club will serve brats, hot dogs and beer on site, while the Civic League will serve hot chocolate, coffee, and homemade donuts. The Women's Community Club will sell tasty brownies at the shelter.

The Williams Bay Lioness Club will have its wonderful valentines brunch Sunday, Feb. 13, beginning at 10 AM, continuing until 1 PM. The United Church of Christ Congregational will have pancake breakfast Feb. 12, beginning at 7 AM and continuing until 1 PM.

The shelter at the lakefront will be larger this year and much improved with panels instead of plastic on the sides, and a better heating system. There will be popcorn for sale at the

PLEASE SEE WILLIAMS BAY PAGE 3

Copyright © 2025 Newspapers.com. All Rights Reserved.