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Lake Como Resort to Open in Spring

A new resort called Interlaken Resort Village will open in the lakes area this spring, George Martin, area development chairman for the Geneva Lake Area Chamber of Commerce, announced at a special press conference at the Chamber office.

The new development is nearing completion on Highway 50, approximately four miles west of downtown Lake Geneva, adjacent to the new Holiday Inn.

The resort vacation villas are completely furnished villas that are available for a minimum of three days to a week, a season, or a year. There are also unfurnished atrium apartment villas available for yearly use. Each studio, one bedroom and two bedroom is carpeted and draped with fully appliance kitchens and are available for one or two year leases.

The summer season begins June 1 through Sept. 30 and winter season goes from Oct. 1 through May 31.

Resident Manager Mrs. Corrinne Fitzgerald, anticipates a year-round occupancy in all categories since the area is already established as an ideal summer resort, and recently has become a favorite playground for winter activities.

Located on 72 wooded acres on Lake Como, the buildings are only 2 stories in height and 70 of the 200 projected units will be completed by this spring.

Two furnished villa models are now open for inspection. All vacation villas are electrically heated with individually controlled thermostas. They have dishwashers, wood burning fireplaces and a patio or balcony overlooking the lake. Linen and dishes are included along with maid service while baby-sitting is available upon request.

Interlaken Village has presently it's own ski slopes and snowmobile trails and will have it's own chalet recreation building with private tennis courts. swimming pool and outdoor barbecue grills in the near future.

In the meantime, vacationers are entitled to full use of the facilities at the Holiday Inn. This includes the indoor and outdoor pools, tennis courts, game rooms, restaurants, lounges with entertainment and meeting facilities for large or small groups.

John L. Marks, vice president of Anvan Realty & Management Company which owns and manages Interlaken Resort Village, said the Village was designed to be much more than just a resort. He pictures each unit as a relaxing, recreational villa with all the conveniences of home but with none of the time-consuming responsibilities.

"The Area Development Committee of the Chamber of Commerce has been instrumental in the development of several additions to the Geneva Lake Area," stated Chamber representative Martin. "We are working with the management of Interlaken Resort Village and feel it is truly a fine addition to our recreational facilities and we are proud to see them in Lake Geneva."

For further information on the resort and for reservations contact Mrs. Fitzgerald. Highway 50. West. Lake Geneva. Wisconsin 53147 or call 414-248-9148.

John Brellenthin Joins Power Co.

John B. Brellenthin has joined Carolina Power & Light Co. as a junior scientist in the general office in Raleigh, N.C.

A Lake Geneva native, Brellenthin was graduated from Badger High School and Carthage College, Kenosha with a B.A. degree in biology. He earned a master's degree in biolohy at Tennessee Technical University, Cookeville, Tenn.

He is married to the former Beth Weakly of Gallatin, Tenn. and is the son of Mr. and Mrs. B.J. Brellenthin of Geneva Bay Estates.

Area Men Enroll

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