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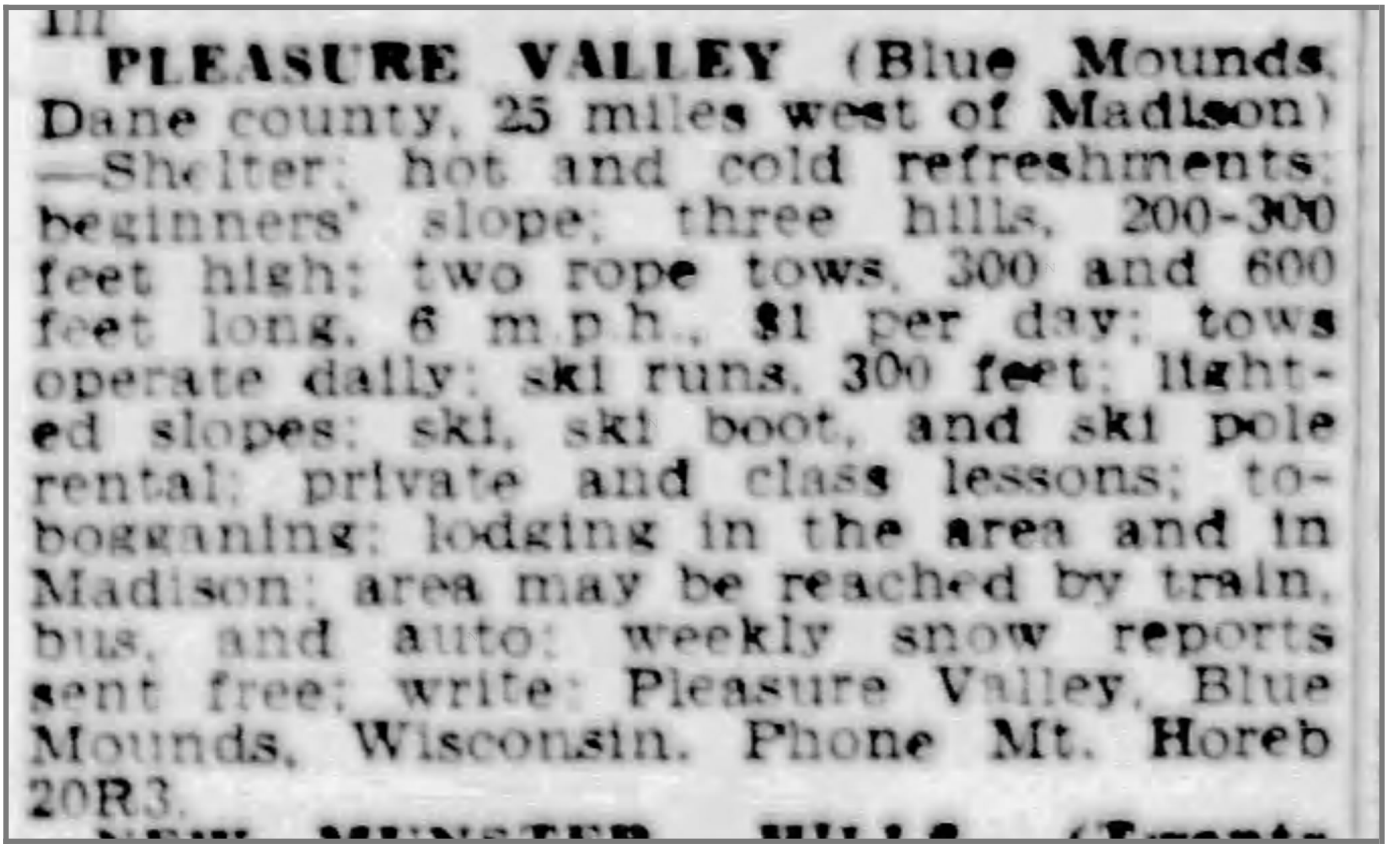

PLEASURE VALLEY (Blue Mounds, Dane county, 25 miles west of Madison) —Shelter; hot and cold refreshments; beginners' slope; three hills, 200-300 feet high; two rope tows, 300 and 600 feet long, 6 m.p.h., $1 per day; tows operate daily; ski runs, 300 feet; lighted slopes; ski, ski boot, and ski pole rental; private and class lessons; tobogganing; lodging in the area and in Madison; area may be reached by train, bus, and auto; weekly snow reports sent free; write: Pleasure Valley, Blue Mounds, Wisconsin. Phone Mt. Horeb 20R3.

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