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FOR YOUR SECOND HOME...

HAVE YOU VISITED
WISCONSIN'S NEWEST, MOST BEAUTIFUL, MOST EXCITING WONDERLAND?
BEAUTIFUL, SCENIC

Lake Redstone

IN THE POPULAR WISCONSIN DELLS-BARABOO AREA...

The Whole Family Will Enjoy A Visit To Lake Redstone This Weekend!

Be our guest for a ride on the rustic horse-drawn western buckboard.

See the property from the pontoon boat as you enjoy a ride like a trip through The Dells.

Walk along the unique "Talking Nature Trail" and see the beautiful land you didn't dream existed so close to Madison.

All photos are actual scenes taken at Lake Redstone

EAGLE BEACH CLUB NOW BEING ORGANIZED ON LAKE REDSTONE
LAKEVIEW LOTS FROM $800 TO $2,400 — PRIVATE BEACH

YOU CAN OWN LAKEFRONT PROPERTY IN THIS MOST WANTED OF LOCATIONS

Lake Redstone is a man-made lake, 4½ miles long, with 17½ miles of shoreline surrounding its deep, clear waters. Here is unspoiled land richly wooded with pine, fir, hemlock, sugar maple, poplar, oak, and birch trees. Homesites are big (from ½-acre to 1½ acres), and you can swim, fish, or go water-skiing right from your lakefront site. In the winter, you can ski from the private ski-hill, toboggan, ice-boat, and skate!

10% DISCOUNT ON ALL HOMESITES DURING THIS PRE-OPENING YEAR!

Many sites already have been sold. Right now, during this pre-opening year, you not only can have the best selection of property, but you can enjoy a 10% discount. Lake Redstone is proving to be one of the most popular developments ever offered for sale in this area. Take advantage of a 10% discount on any homesite of your choice, offered *this first season only*. This price advantage will not be available next year.

RIGHT IN THE HEART OF A YEAR-ROUND VACATIONLAND

- Four golf courses
- 34-foot waterfall, ski-hill, marina & supper club planned
- Near Wisconsin Dells and Baraboo

VISIT LAKE REDSTONE THIS WEEKEND
(Lots of free fun and excitement)

FREE BOAT RIDES THIS WEEK-END ON BEAUTIFUL LAKE REDSTONE

SEE THE LAKE ACTUALLY BEING BUILT

- LOOKOUT PLATFORM WITH BREATHTAKING VIEW
- "TALKING NATURE TRAIL," WITH 275-YEAR-OLD TREE
- DELIGHTFUL PONTOON BOAT RIDE
- PLAY-PARK FOR THE KIDS
- RUSTIC HORSE-DRAWN BUCKBOARD RIDE
- REFRESHMENTS FOR ALL

A PLEASANT 1 HOUR DRIVE

Just take Interstate 90 to Wisconsin Route 23 (Reedsburg-Wisconsin Dells turn-off). Take 23 to Route 33; 33 through Reedsburg to LaValle. Then follow the sign.

JUST 1 HOUR FROM MADISON!

VIA SMOOTH SAILING EXPRESSWAY. DRIVE OUT . . . PHONE FOR INFORMATION . . . OR SEND COUPON FOR COLORFUL BROCHURE.

Now is the time to visit beautiful Lake Redstone! See colorful Lake Redstone and surrounding woodlands in all their autumn splendor!

Lake Redstone
ANOTHER PRESTIGE DEVELOPMENT OF THE BRANIGAR ORGANIZATION INC.
Leading Chicagoland Developer for over 47 Years

Lake Redstone Development Corp., La Valle, Wis.—Subsidiary of The Branigar Organization, Inc.

Irving Park and Church Roads, Bensenville, Ill. 60106, phones: (Chicago) NAtional 5-8200 (Suburban) POrter 6-5400 (Property Office at Lake Redstone) area 608, YUkon 5-6277

MC-123
Lake Redstone
c/o THE BRANIGAR ORGANIZATION
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