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Build New Ski Lodge Upstate

Jordan Valley To Have 12 Runs, Rink, Restaurant

East Jordan — A new 12-run skiing facility will begin operations this winter in the Jordan valley.

Jordan Valley lodge, complete with a modern split-level restaurant, is located on an 850-acre plot in Echo and Jordan townships, three miles south of the city and just off M66.

The Austrian-type ski lodge plans call for five levels with 23,000 square feet of floor space.

Longest Run 5,000 Feet.

The longest ski run is 5,000 feet. There are open slopes, tricky trails, beginners and intermediate slopes. The facility will have a double chair lift and rope tows staffed with certified ski patrols and instructors. An ice skating rink is also planned.

Officials of Jordan Valley Lodge, Inc. are President Axel Ullberg; vice president, Jack Schuepfer; secretary, Albert Bliss; recording secretary Herman Marshall, and treasurer Fred Marshall.