

It's-All In-the-Slant

What's Your Idea?

BY JIM RASMUSEN

That defeat the Camp Gogebic hockey team handed to the Eagle River sextet here Sunday afternoon was good news; that victory Ontonagon chalked up over Ironwood's city team was bad news to Ironwood fans—good tidings to Ontonagon boosters.

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Word that a ski train of at least 60 skiers will be here from Chicago Saturday morning is also good news; today's snow in the air and hopes of more fresh snow to cover the Mount Zion slopes this week brighten the outlook for a great week end.

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A ROUSING BUT not too fancy a welcome is being planned for the Chicago skiers. All local residents are invited to be at the station Saturday morning at 7:25 when the train is due. Members of several clubs are going to have greeters at the train dressed in ski clothes. Big sleds will be made available to take the skiers to the hotels and to Mount Zion.

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Every courtesy is to be shown the visitors. The ski tow will be run Saturday night and if the skiers stay until Monday night the tow will be operated Sunday night and Monday. New trails are being broken to the north of the tow. A toboggan slide is being built on the present open slope. The hill will be roped off Sunday so that the crowd will have to remain back on the slope near the engine-house and away from the slalom course which has been so popular the last few week ends.

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THE NATURAL inclination for the sightseeing person is to crowd in on the skiing area. Local and range residents are asked to help show the Chicago skiers a good time and this can be accomplished in part by allowing them plenty of room in which to ski. And local skiers can make friends with outsiders, go out of their way to talk to them and help them get acquainted with the area and skiing possibilities here.

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Members of the Ironwood Association of Commerce have offered the use of their cars and a list of telephone numbers is to be compiled, the subscribers to be called in case an out of town skier is in need of transportation. The senior group, the junior group, the members of all service clubs, the city commissioners and city manager, the individual businessmen and the entire populace—all are ready to put Ironwood across as a winter sports center.

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THE POSSIBILITIES have only been scratched. Pictures of ski trains and lodges in the east give a rough idea of how big a business this winter sports idea can turn out to be. Football is a million dollar business, baseball players are bought and sold for fabulous sums, golf prizes are big and fans pay big money to see the stars shine so there is no reason why winter sports cannot become an excellent business venture for any city.

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Ski clothes and other equipment cost money. Persons must sleep and eat when they come skiing and they usually like to take home a few souvenirs for the family and friends. The out of town skier who comes here is like the local person who goes to Chicago to see a baseball game—he spends money because the event is a luxury.