

McKay is no loser. But he's gained a lot of moxie from backing a "loser" in Silver Valley Winter Sports Park at Tawas.

"The I-75 expressway bypassed us," he said. "It allows skiers and winter sports enthusiasts to speed right by into more attractive ski centers like Gaylord, Boyne City and others.

"Today, because we don't have the winter traffic that we used to before the expressway, a lot of our local businessmen lose money just staying open in the winter.