

THE SUNDAY PLAIN DEALER, AUGUST 10, 1975



Geiger



Nerren



Binder



Gluszek

Annual event opens Nov. 7

Planners named for Ski Fair

The 1975 Cleveland Ski and Winter Sports Fair will be Nov. 7-9 and four persons were named to a planning committee by The Plain Dealer and Cleveland Ski Club, sponsors of the annual event.

Although this year's ski fair is returning to Public Hall where it has been the past two years, it will include a portion of the Cleveland Convention Center.

Cochairmen will be Karen Binder, representing the ski club, and Richard A. Gluszek, special events manager for The Plain Dealer.

Miss Binder has been associated with the ski club and the ski fair for 10 years. She has been chairman of a number of committees related to the conduct of the fair in recent years.

Gluszek was last year's cochairman and treasurer. He is again the show's treasurer and has been The Plain Dealer representative with the show since 1964.

Also named to help conduct the ski fair were Don Geiger and Guy Nerren.

Geiger manages Geiger's Haberdashery & Sporting Goods store in Lakewood. He represents ski resort operators and ski shops on the committee.

Nerren is representing the Metropolitan Ski Council, which has 42 adult ski clubs in northern Ohio. He is president of the council and is a lawyer and Woodmere councilman.

Expositions Inc. producer of the Sportsmen's Show and Mid-America Recreational Vehicle Show will be fair manager.

Appearances by sports and television celebrities, members of the U.S. Ski Team, a top fashion show, and a number of seminars are planned for the fair.

The ski fair has grown each year. Nearly half the exhibit space has already been contracted for this year.

Already signed are: Alpine Valley, Atwood Lake Lodge, Berea Porsche-Audi Inc., Boston Hills Ski Area, Brandywine Ski Center, Cockaigne Ski Area, Geiger's Ski Shop, Commonwealth Holiday Inns of Canada Ltd., Hidden Valley Ski Area, High Adventure Tours, Holiday Valley, Kissing Bridge Corp., Koenig Ski Shop, Madallion Sports Center Inc., Michigan Travel Commission, Schuss Mountain, Shanty Creek, Crystal Mountain, Sugarloaf Village, Traverse City Holiday, Kimberly Hill, Caberfae, Nubs Nob, Boyne Mountain, Boyne Highlands, Waloon Hills, Thunder Mountain, New York Department of Commerce, Province of Ontario, Peek 'N Peak Recreation Inc., Province of Quebec, Seven Springs Ski Area, Ski Haus Inc., Snow Trails, Swain Ski Slopes, Sociable Sport and Traveline Travel Agency.

All proceeds from the ski fair go to charities including the U.S. Ski Team, Plain Dealer Charities Inc. and the Cleveland Ski Club Concord Development Fund.