

# SPORTS

... JANESVILLE DAILY GAZETTE ...

## Southern Wisconsin Gains Fame As Year Around Resort Area; Winter Sports Boom

Switzerland and Austria have their Alps; the east, the Adirondacks; the west, Sun Valley, all highly publicized resort areas, but Southern Wisconsin residents have resorts offering thrilling winter sports of every variety right in their own back yards.

For years the terms "winter sports" brought visions of Lake Placid, Upper Michigan and other far away places. No one thought of Southern Wisconsin as a winter resort area.

Gradually the hills and dales of Southern Wisconsin were discovered as suitable sites for ski jumps, ski runs and toboggan slides. Slowly the word spread and slowly the resorts came into being until today the area has become widely known throughout the mid-west.

Railroads have done much to publicize the Southern Wisconsin section as a winter resort area but a few hours from Chicago. Passenger trains that used to whiz through some places now stop to disgorge fun seeking winter sports enthusiasts.

A tow rope--that endless belt which brings skiers back to the summits after their wild ride down the hill--were once associated only with the expensive ritzy resorts. Today practically every Southern Wisconsin ski hill has its own tow.

Hills, which at one time were quietly covered with a blanket of snow, now are swarming with colorful crowds and the shouts of merry-makers whizzing down the slopes echoes throughout the valleys.

### Sports Areas Nearby

Within a radius of 75 miles of Janesville are seven resorts and sports areas catering to skiing, tobogganing, skating, and sleighing. Most of them are equipped with ski tows and offer instructions.

Among the nearby winter sports areas are the Lake Lawn Ski Farm, Delavan Lake; Holiday Hill, Lake Geneva; New Munster Hill, New Munster; Bay View Ski Hill, Williams Bay; Pleasure Valley, Blue Mounds; Slinger Hill, Slinger; and Forest Lake Ski Bowl, Campbellsport.

A little farther away are such famous areas as the Windy City

Ski Club Hill, Devils Lake; Snow Bowl, LaCrosse; Potawatomi State Park, Sturgeon Bay; Rib Mountain, Wausau; Big Boulder Lodge, Boulder; Junction; Fawn Lake Lodge Ski Area, Hazelhurst; Mout Telemark, Hayward; King's Gateway, Land O' Lakes; Long Lake Resort, Phelps; Little Sun Valley, Rhinelander; The Northern-naire, Three Lakes.

The Lake Lawn Ski Farm at Delavan Lake is 100 feet high and has a rope type tow of 700 feet. The toboggan slide is 1,000 feet long. Skating, sleighing and ice boating are other sports offered.

Holiday Hill is three miles from Lake Geneva and is 200 feet high with an 800 foot rope ski tow. Ski runs are up to 1,000 feet while ski touring extends five miles. Both private and group instruction is available.

The New Munster Hill area is eight miles from Lake Geneva and offers a ski hill of 200 feet with runs from 500 to 600 feet. Two rope type tows are available. The hill has a 500 foot toboggan run.

Bay View Ski Hill at Williams Bay is 100 feet high and has runs up to 1,000 feet. A 500 foot tow rope is available. Tobogganing on a 1,200 foot run, skating and ice boating are also offered.

Located in the heart of the Kettle Moraine area, Forest Lake Ski Bowl of Campbellsport offers a hill of 175 feet with runs up to 1,200 feet. Ski trails total 25 miles. Skating with music and tobogganing are offered. Cutters and sleighs are available.

### 4-Way Meet at Slinger

The only "four-way" ski meet in the state is held annually at Slinger Hill near Slinger. Its jumping, cross-country, slalom and down-run tournament in 1948 will be held in February. The hill is 200 feet high, has a 600 foot run and a 600 foot rope tow.

Newest of the winter resorts is Pleasure Valley at Blue Mounds. All types of winter sports, skiing, tobogganing, skating and sleighing, are available.

Complete descriptions of all Southern Wisconsin, Northern Wisconsin, Minnesota and Upper Michigan winter resorts are contained in a pamphlet, "Directory, Winter Sports Playgrounds," issued by the North Western railroad.